

If you continue to execute,



you will succeed!

In his own words...

I'm a community servant, aiming to bring innovative solutions to some of society's most perplexing problems. I inspire people to take risks that could unleash possibilities never before imagined. I encourage people by creating opportunities for their benefit and success, equipping them with knowledge, tools and resources to help them reach their maximum potential.

Watching the impossible become possible is what MOTIVATES and INSPIRES me. My mission is to help small businesses, community organizations, and aspiring entrepreneurs successfully navigate through their challenges and overcome the odds, in order to achieve significant social and financial accomplishments.

The value that I hope to add to others will not be measured by the bottom line only. I want to positively influence people to think and see opportunities to achieve possibilities in their lives that they had not realized previously.

I want to leave a legacy of determination and excellence upon which others can build. In the end, the message will be clear... "If you continue to Execute, You will succeed"

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THE VETERAN

Malcolm Allen served honorably in the United States Navy. During his tour of duty he received several letters of accommodation, awards, and medals from duties related to services rendered during the Persian Gulf War, Operations Restore Hope in Somalia, and **Battle of the Black Sea in Mogadishu**.

THE MAN

Malcolm Allen continues to establish himself as a major leader in any field he pursues. Using past experiences, technology, business acumen, and creativity, Malcolm Allen embraces the challenges of the next century.

Growing up in Lake Providence, a town TIME MAGAZINE ranked as the poorest place in America, serving in the United States Navy and being deployed overseas taught Allen how to travel in both worlds; now he migrates effortlessly between impoverished communities and big-business board rooms.

"Poverty will teach you survival. Once you apply that to the corporate world, you are unstoppable and destined for success. Starting from the bottom definitely gives you an edge, one that a university can't teach and money can't buy." Every time I think of where I come from, it makes me push 10 times harder than a Wall Street Executive.

After being denied all my life and never handed an opportunity, I had to either find a way or create one," Allen says. "My advice to YOU – Continue to Execute and you will succeed."

THE COMMUNITY SERVANT

A community servant, aiming to bring innovative solutions to some of society's most perplexing problems. I inspire people to take risks that could unleash possibilities never before imagined. I encourage people by creating opportunities for their benefit and success, equipping them with knowledge, tools and resources to help them reach their maximum potential.

Investing into the lives of others with my time, talent, and resources is what MOTIVATES me every day. One of my goals is to help community organizations and aspiring entrepreneurs successfully navigate through their challenges and overcome the odds.

The value that I hope to add to others cannot be measured by the bottom line only. I want to positively influence people to think and see opportunities to achieve possibilities in their lives that they had not realized previously.

I will leave a legacy of excellence upon which others can build. In the end, the message will be clear..."If you continue to Execute, You will Succeed"

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THE SPEAKER

A highly sought-after public speaker, Malcolm has lectured at universities, associations, corporations, and conferences around the world.

With his techniques and implementation process he has helped thousands of entrepreneurs increase the value of their businesses and enrich their personal lives. He has developed a series of empowerment kits to help professionals and entrepreneurs create new opportunities in today's fast-changing environment.

His presentations provide honest, thought-provoking opinions, challenging business professionals to think about old problems in new ways. This approach has led Allen to national prominence. His dynamic keynotes leave a lasting impact on audience members. They always leave energized, motivated, ready for change and ready to execute.

THE CEO

Allen laid the foundation for his vision over a decade ago when he decided to establish MyCEO, an empowerment association for aspiring entrepreneurs and small business owners. From retail chains to ecommerce driven businesses, Malcolm is doing it all. As he often says, "If you can vision it, you can achieve it."



Malcolm's latest venture MyCEO.com is now ranked 1232 out of the top 5000 companies in America. With more the \$42 million in annual sales in 2009, and over 600 new subscribers a day, MyCEO has become the largest business development firm in the world.

Source <http://www.inc.com/inc5000/profile/myceo>

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Here are just a few companies from Malcolm's Portfolio



DEPOSIT | RETURN
FOUNDATION



Genie360
Attract . Inform . Convert



Global Business Initiative

"Empowering Organizations Worldwide"

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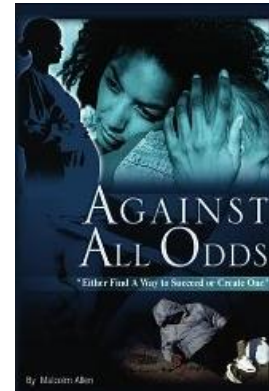
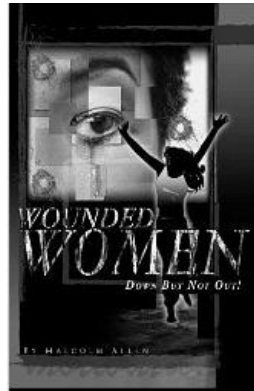
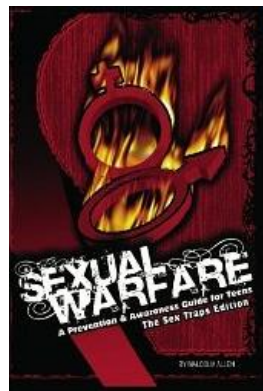
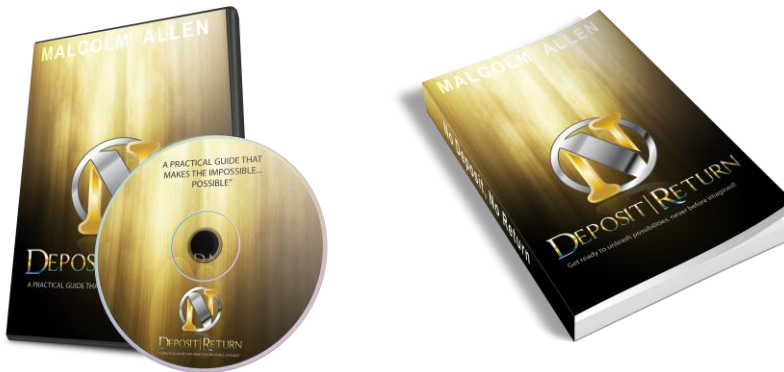
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THE AUTHOR

Malcolm knows the power of reading. This understanding inspired him to support and establish literacy programs in the inner-city and desolate communities.

Allen has release eight life changing and compelling books. "Tired of Being Broke", "Sexual Warfare," "Wounded Women," "Against All Odds," "No Deposit, No Return" and most recent – the exciting new Think. Launch. Grow book series.

Award Winning Books by Malcolm Allen



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The “**THINK LAUNCH GROW**” Series...

Whether you are planning, promoting, or operating a small business, Malcolm Allen’s 3-in-1 business book will be your blueprint for success. Is your business just an idea? “Starting a Business” will be your roadmap to forming that idea into a viable plan you can take to the bank. “Marketing a Business” shows you how to execute that plan by creating and promoting your entrepreneurial adventure. “Managing a Business” gives you principles and guidelines that apply to any entrepreneurial effort.

While this 3-in-1 guide will be useful to anyone thinking of starting a business, it will be indispensable to those who are actually doing it. Its chapters and checklists serve as organizational tools for those who are just opening their doors to the public, and even veteran business owners will get an introduction to modern small business solutions.

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Founder of the MyCEO School of Business

The MyCEO School of Business is a globally respected Business School for innovative entrepreneurs & business leaders with desires to produce wealth for the nation".

The first accredited program to offer free classes to single parents and veterans.



What Does It Take To Be A Graduate of The MyCEO Business Institute?

Hard work. Dedication. Eating, breathing, and living your dreams, every day, pushing harder. Taking risk when others won't. never stopping. Never surrendering. Being fearless. Begin a leader. Inspiring yourself. Inspiring those around you. Everyday.



Founder of the MyCEO Store Franchise

In the industry that never sleeps, there's a store that never stops. Visit The MyCEO Store 24 hours a day, 365 days a year to see and test-drive the latest MyCEO products.

The MyCEO store offers quality business services you've come to expect in one convenient location. By understanding our customers' needs and challenges, we help you do more while saving you time and money. Services include financing, meeting rooms, mail box rentals, faxing, printing, packaging, video conferencing, training, and more.

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PEOPLE ARE TALKING ALL OVER THE WORLD

From local TV shows to national print publications, people all over the world are talking about Malcolm Allen. Here are just a few of Malcolm's clients, sponsors, and partners.

